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KTO/hbk

March 2020

Dear Student,

Are you the future Elon Musk, Mark Zuckerberg or Kylie Jenner? Then we have an exciting online challenge for you! Students in **Year 9 and 10** are invited to take part in the University of York's online business and enterprise programme, **The Big Deal 2020**, launching online on Wednesday, 1st April.

You will embark on an entrepreneurial journey to create a unique and innovative business plan for a product, business or social enterprise. **The Big Deal 2020** is an exciting challenge for you to take part in completely online from home.

You will explore your potential, use your creativity, develop your skills, join a community of business professionals and students across the country, and see how your great ideas can become reality. To top it all off, the University of York have a range of awards - including books, hoodies, iPads and AirPod headphones - for your hard work and achievements.

On **Wednesday, 1st April**, you will receive a link to The Big Deal Hub, providing access to:

- **The Big Deal eGuide**, with **weekly focuses** for developing your business idea
- **Activities** to help you consider a wide range of factors that will make your business the best it can be
- **Journalling**, to help you reflect on the experience of being an entrepreneur
- **Business Mentors**, who are professionals from businesses ranging from big banks, law firms, small businesses and charities, who are here to provide guidance and information to support your business development. You can message them your questions and hear their advice on the weekly focus during weekly **Webinars**, every Wednesday at 4-5pm

During the week of **Monday, 29th June**, you will submit your business plans to be judged by the University of York Business Mentors. All students will be awarded a Big Deal Completion Kit, with additional awards for engagement, top quality business plans and outstanding reflections on the entrepreneurial journey. Completion requires submission of a full business plan (based on a provided template) and engagement in at least 3 Activities and/or Webinars.

To get involved please sign-up [here](#) and email oakkto@oakbank.org.uk with your full name and form tutor. Please make sure you register **no later than 10am on Friday, 3rd April**. If you have any questions, please do not hesitate to contact me on oakkto@oakbank.org.uk

Kind Regards

Kayleigh Towers
Higher Education Progression Officer

Tina Smith
Headteacher

Headteacher: Tina Smith
CEO, Beckfoot Trust: David Horn
Chair of Academy Trustees: John Winkley

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